

Q&A with the Author

1. Why did you write the book?

After my mom, who's the rock of my life, passed away in November 2019, I hit bottom and had nothing to hold on to. 2019 was a tumultuous period -- for me personally and for Hong Kong in general with all the social unrest rocking the city at the time. I had never felt more alone.

It was around this time that I started writing down my thoughts and feelings, randomly at first. How did I end up here? I started to hate my past, got lost in the present, and became terrified of the future. As I wrote and revisited my life, I slowly started seeing everything with a new pair of eyes. Little did I know that it was the beginning of a journey of honest self-discovery! It dawned on me that I now had to be my own "rock", and to do so I must like and trust myself!

Three years later, after more than ten thousand words written from my heart, I asked myself: Would anyone want to hear my story? From the highest of highs to the lowest of lows, the journey continues.

Everyone has a story to tell. There are no bad stories -only stories that are never heard. I sincerely hope that through writing my book, and sharing my stories, I can encourage women, in particular Asian women, to be

comfortable with their past and all the decisions made, to trust their present selves, and to continue the journey ahead even when their destiny is unclear.

The more you know yourself, the more authentic the journey of self-discovery will be.

2. Who should read the book?

While women would naturally be more drawn to its themes and stories, the book is for anyone who loves stories that touch your heart: hardworking immigrant families post-war that have had to fight against odds to produce the "Golden Generation" of a great city; a vivid, intimate, and visceral portrait of Hong Kong, as seen by someone who's had a love-hate relationship with it; a daunting journey to Harvard and Wall Street and then becoming a self-made entrepreneur in China -- then there's something in the book for you.

Women Who Chase Butterflies is my love letter to mom and family, to Hong Kong, and to a profession to which I've dedicated my whole career.



3. Why the title? Why Women Who Chase Butterflies?

I was born in Hong Kong's famous Kowloon Walled City, which at the time was the biggest slum in the world. My mom was determined to seek a better home for all of us. She finally won the housing lottery and we moved to the public housing estate in Kennedy Town.

I recall playing in the nearby park to catch butterflies, and a kind old lady said, "Little girl, don't catch the butterflies; they will die. Just enjoy the moments when they appear."

When flowers bloom, butterflies will gather.

Butterflies remind me of life's beautiful moments, the fleeting nature of joy, and the quiet wisdom of respecting the natural flow of life. Butterflies impart feelings of freedom and beauty.

When butterflies appear in our lives, what do we do?

4. Why is the book a love letter to Hong Kong?

My life stories are intertwined with the unique, colourful, and amazing history of Hong Kong, from a barren land to becoming an international financial center. Even as events of the last few years have shaken the city and stirred complex emotions across the world, many Hong Kongers have chosen to keep their heads up, resiliently figuring things out along the way as exciting new opportunities open in a brave new world. I take pride in sharing our unique stories: our can-do spirit, our food culture, and the many metamorphoses of the Hong Kong people and our city.

I sincerely hope my stories can connect today's youth to a lost world they may have forgotten, or even not care to know, as they are too busy focusing on an unknown future.

5. Why are you donating sales proceeds from the book to charity?

Wealth for good...I have been very fortunate that my life's long hard work has given me ample financial freedom to share my blessings with those in need. On my visit to Myanmar in 1994, a Monk told me: "You have a pink aura and your destiny is to help others. Your life is about nurnose."

"We don't have much, but when we give, we must touch the heart," Mom told us. It's no wonder that dim sum, which literally means "to touch hearts," was mom's favourite food. By sharing my stories, I wish to touch hearts and achieve a bigger good.

Proceeds from the book sales will be donated to Harmony House, a Hong Kong NGO dedicated to supporting victims of domestic abuse and advocating harmonious relationships in the community family (www.harmonyhousehk.org).

I grew up in the most loving family whom I love dearly, and firmly believe everyone deserves to live in a safe and happy household. I want to help victims of domestic abuse to rebuild a new life and be brave to tell their stories!

When you buy a book, the sales proceeds will go through Giving Hand, an NGO I founded in 2008 to support victims of the Sichuan earthquake by connecting corporations and CSR initiatives to legitimate charitable organizations (www.givinghand.world). Giving Hand will supervise the disbursement of donations to Harmony House and other NGOs in Asia supporting victims and the prevention of domestic violence.

Already, I'm seeing a kind of 'butterfly effect' with families, many of my friends, clients, and corporate donors pledging to support the cause. With a few weeks before our May 16 release online and in bookstores, we've already pre-sold over 300 books!

The e-book/Kindle version is available on Amazon and a Chinese version book will be available by the end of June.

> For more info, please visit or scan: womenwhochasebutterflies.com



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