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Louisa Wong, author of *Women Who Chase Butterflies*, addressed via video feed delegates of the She Loves Tech 2023 Pitch Competition & Conference on June 21 at the PMQ grounds in Hong Kong.

The theme for this year's Hong Kong edition of the renowned pitch competition, held in partnership with Tatler Hong Kong, the MTR Corporation, Swire Group, Invest Hong Kong and others, was Metamorphosis -- a theme close to Louisa's heart and also a key message of her book.

She Loves Tech is a global programme that funds women-led tech start-ups and was founded by Leanne Robers, Rhea See and Virginia Tan in 2015. The programme elevates women in tech by highlighting the latest innovations built by women and by maintaining a database for women-led start-ups to connect founders, investors, and more. Today, the organisation is considered the largest acceleration platform for women and technology.

